

Going Once, Going Twice! Two JA Auction Fundraisers Inspire Success



April saw two JA Auctions bring together smiles and support for JA's work on behalf of K-12 students across Wisconsin.

In JA's Southcentral Region, the ***JA Inspire Auction***, raised funds in support of K-12 programming across Southwestern and South-Central Wisconsin, including the counties of Columbia, Crawford, Dane, Dodge, Grant, Green, Iowa, Jefferson, Lafayette, Richland, Rock, Sauk, and Walworth. Featuring 44 auction items, the event saw a remarkable 94.4% increase over last year in registered bidders. Auction results were boosted further by over \$2,000 in direct donations through five "Fund A Need" contributions. The event also helped grow JA's digital presence, attracting 91 new Facebook followers during the campaign.

In Sheboygan, the ***Cheers for Achievement Online Auction*** raised funds to support educational programming in Sheboygan County and Kiel. The April 25 event brought together, craft beer, wine and spirit tastings, culinary samples from local vendors, a silent auction, bucket raffles, games, and Live Music from Ryan McIntyre. Thanks to the JA Sheboygan County Board of Directors and numerous loyal volunteers for their time and talent as well as Johnsonville and Sargento for donating for the event. Special thanks to Jerry Jones of O'Hare Wealth Management, Tyson Gutschow of Larry's Distributing and Mark Wagner of Lakeland University, without whom the event would not have been a success.